

UPS Mail Innovations Fact Sheet:

<p>Description:</p>			<p>UPS Mail Innovations is the business mail services unit of UPS (NYSE:UPS). UPS Mail Innovations helps companies more efficiently manage their outbound mail pieces. Specifically, UPS Mail Innovations handles the pick-up, processing, and sorting of its customers' outbound mail pieces and applies postage to the mail pieces before final delivery by postal authorities. As a result, UPS Mail Innovations provides additional delivery methods to customers for their mail pieces and complements UPS's portfolio of package delivery and supply chain services.</p> <p>UPS Mail Innovations is a work-share partner with multiple global postal authorities, including the U.S. Postal Service. As a result, final delivery of the mail pieces that UPS Mail Innovations manages on behalf of its customers is completed by the letter carriers of the postal authorities.</p> <p>UPS Mail Innovations domestic service can manage flat mail, lightweight parcels less than 1 pound, bound printed matter weighing 1 to 15 pounds and media mail with transit time comparable to First Class Mail. UPS Mail Innovations international mail service can help make participating in the global economy easier and more affordable by reducing the complexity and cost of mailing to more than 200 countries and territories.</p> <p>An approved Mail Innovations USPS Label is now available in WorldShip 2010 shipping software with further enhancements put in place for 2011. This allows customers the ability to process a USPS approved label for both domestic and international mailing in an easy to use software package with the additional ability to process Small Package and freight shipments.</p>
<p>Mission:</p>			<p>UPS Mail Innovations helps companies more efficiently and effectively manage their outbound mail while pursuing maximum postage savings. UPS Mail Innovations is an important component of UPS's expanding portfolio of package delivery, transportation, and supply chain services.</p>
<p>Established:</p>			<p>2001</p>
<p>Headquarters:</p>			<p>Atlanta, GA</p>
<p>Mail Processing Center Locations:</p>			<ul style="list-style-type: none"> • Atlanta, GA • Austin, TX • Chicago, IL • Columbus, OH • Hartford, CT • Kansas City, MO • Long Island, NY • Minneapolis, MN • Orlando, FL • Phoenix, AZ • Raleigh, NC • Rancho Cucamonga, CA • Salt Lake City, UT • Swedesboro, NJ • Seattle, WA • Union City, CA

Postal Experience and Expertise:			<p>UPS Mail Innovations' postal affairs representatives have more than 100 years of collective mailing industry experience and more than 80 years of collective experience working for the U.S. Postal Service.</p> <p>UPS Mail Innovations maintains a dedicated Postal Affairs Team that keeps track of the ever-changing regulatory landscape of global postal authorities.</p> <p>UPS Mail Innovations' 16 operations support managers all have achieved the U.S. Postal Service's Mail Quality Control (MQC) certification.</p>
Additional Information:			<p>UPS Mail Innovations' services enable companies to save up to 25 percent on their processing and postage costs.</p> <p>UPS Mail Innovations uses state-of-the-art sorting technologies such as the Automated Processing System (APS) and Parcel Sorter designed to expedite delivery, increase mail piece visibility, and ensure mail security.</p>
Web Site:			www.upsmailinnovations.com

For more information, contact:

Bobby Jones
Fleishman-Hillard
314-982-0555