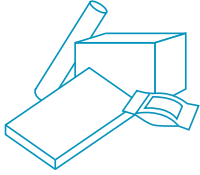




Bound Printed Matter

UPS Mail Innovations®



Bound Printed Matter is defined as advertising, promotional, directory, editorial material or any combination of such material. It must be securely bound by permanent fastenings such as staples, spiral binding, glue or stitching. Loose-leaf binders and similar fastenings are not considered permanent and are not considered Bound Printed Matter.

In addition, 90% of the sheets in a package considered to be Bound Printed Matter must be imprinted by any process other than handwriting or typewriting. It must not contain personal correspondence, nor can it be stationery (such as pads of blank printed forms).

When you send Bound Printed Matter you can save money through a number of ways: There are presorted rates, carrier route rates and destination entry discounts available. The minimum quantity for shipping Bound Printed Matter is 300 pieces, and there is also a bar-coded discount available.

Your UPS Mail Innovations account executive can show you ways to take advantage of the UPS network, such as using deeper mail induction, to achieve cost savings when sending Bound Printed Matter.

For the most up-to-date rates, visit upsmi.com and use the Rate Calculator.